Jae You

Production & Performance Designer working across digital systems and physical space to create immersive, narrative-driven audience experiences, integrating visual media, spatial dramaturgy, and live performance environments.

Address.
West London, UK
Mobile.
+44 7449351309
Email.
jayou789@gmail.com
Portfolio Website.
youjaewon.art
Linkedin
linkedin.com/in/jaeyou/

PROFESSIONAL EXPERIENCE

The Place London
London — *Production Assistant (Temporary)*

Nov 2023 - Dec 2023

Supported live performance production through set installation, lighting assistance, and technical coordination.

Haenglim Architecture & Engineering Co., Ltd.,
Seoul — *Architectural designer (Full-time)*

Jan 2019 - Mar 2022

Developed spatial design and visuals for public and government projects. Gained strong expertise in spatial planning, technical drawing, and material logic.

SELECTED PROJECTS

The Clockwork Dog – inspired by The Memory Police
London — *Immersive Designer, Spatial & Interaction Designer*

WCA Theatre at University of the Arts London | *Group* | *2026*

Immersive performance project exploring audience agency through spatial storytelling. Design of an individual room, developing concepts, physical models, and interactive systems, and operating COGS to connect audience actions with narrative and visual change. Received positive feedback from a *Clockwork Dog* director for the project's production-ready structure and strong symbolic storytelling

Business is Boomin', and the Town is Waking Up
London — *Visual Artist & Projection Designer / Operator*

WCA Theatre at University of the Arts London | *Group* | *2025*

Designed a sound-reactive projection system that transformed the performance space into a responsive, immersive environment. Integrated projection, lighting, and physical scenography to support live performance dynamics and audience participation. The project was recognised for its visual storytelling and spatial atmosphere by both academic tutors and festival directors.

EDUCATION

University of the Arts London, London— *BA Theatre Design*

September 2023 - June 2026

Kookmin University, Seoul — *BA Architecture*

March 2013 - February 2019

DESIGN FOCUS

· Immersive Performance & Audience Experience
· Digital–Physical Integration
· Visual & Spatial Dramaturgy
· Interactive & Live Performance Environments

SKILLS

- Blender
- QLab
- Touch Designer
- Stable Diffusion (AI)
- Adobe Premier Pro
- SketchUp
- AutoCAD
- Autodesk Revit(BIM)
- Rhinoceros 3D
- Adobe Photoshop
- MS Office